

Frankly, my colleagues used to enjoy comments at my expense about their church's web sites compared to my church's. Then the OFarrell Group became our web developers. Now my colleagues still enjoy my website, but their comments reveal that they turn to our site in order to gather ideas for improving their own. Now they ask me, "How do they do that?"

"How did you find out about us," I ask visitors. By far the most frequent answer is "Through your website. You make a good first impression!" Before the OFarrell Group, I seldom heard that response.

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